



THE MULTIPLICITY OF HOCKEY

DELIVERING NEW UNDERSTANDINGS OF THE GAME

JULY 5-7, 2018

The Hockey Conference is a biennial event held at various locations throughout North America. It has instrumentally advanced scholarship on ice hockey, and attracts scholars and community members interested in or working in the sport.

www.thehockeyconference.ca

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THE HOCKEY CONFERENCE

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Ninth International Meeting

The Multiplicity of Hockey II: Delivering new understandings of the game

July 5-7, 2018 | University of Alberta | Edmonton, Canada

Local host:

Cheryl MacDonald, University of Alberta

2018 Organizing Committee Members:

Cheryl MacDonald, University of Alberta

Jonathon Edwards, University of New Brunswick

Bryan Mortensen, University of Alberta

Denyse Lafrance Horning, Nipissing University

Alexandra Mountain, University of Pittsburgh

Ethan Maertens-Poole, University of Alberta

Carly Adams, University of Lethbridge

Kristi Allain, Saint Thomas University

Tyler Fitch, Athabasca University

With special thanks to:

Ian Reade, University of Alberta

Barb Robinson, University of Alberta

Colin Howell, Saint Mary's University

Andrew Holman, Bridgewater State University

Julie Stevens, Brock University

Don Morrow, Western University

Evan Westfal, University of Alberta

Courtney Szto, Queen's University

Andre Grace, University of Alberta

Matthew Kinney, great person

#hockeyconf2018 will be in Halifax, Nova Scotia, Canada



UNIVERSITY OF ALBERTA BEARS AND PANDAS



Thank you to our other sponsors and partners: University of Alberta Campus & Community Recreation, Université de l'Alberta Campus Saint-Jean, and Chateau Lacombe Hotel

THURSDAY JULY 5TH

TIME	EVENT	LOCATION
8:00AM – 4:30PM	REGISTRATION + INFORMATION	Van Vliet Complex Lounge
8:30AM – 9:45AM	1A: Violence, Enforcers, and Injuries	2-215
	1B: The Power of the Media	2-210
	1C: 20 th Century Coaches, Teams, and Communities	2-227
9:45AM – 10:00AM	BREAK: Drinks + Snacks Provided	Van Vliet Complex Lounge
10:00AM – 10:55AM	GUEST SPEAKER: Kieran Block	2-215
11:00AM – 12:15PM	GUEST SPEAKER: Dr. Vicky Paraschak	2-210
12:15PM – 1:30PM	LUNCH	On your own
1:30PM – 2:45PM	2A: Hockey Parents	2-210
	2B: Conditioning, Prevention, and Rehabilitation	2-227
	2C: Future Initiatives, Factors, and Trends	2-215
2:50PM – 4:00PM	GUEST SPEAKER: Harnarayan Singh	2-210
4:00PM – 4:15PM	BREAK: Drinks + Snacks Provided	Van Vliet Complex Lounge
4:15PM – 5:45PM	3A: Women, Visibility, and Legitimacy	2-215
	3B: Hockey Analytics	2-227
	3C: Reading by Brian Kennedy	2-210
6:00PM – 8:00PM	WELCOME RECEPTION Snacks + 1 free drink and Cash Bar Councillor Ben Henderson	Van Vliet Complex Lounge

FRIDAY JULY 6TH

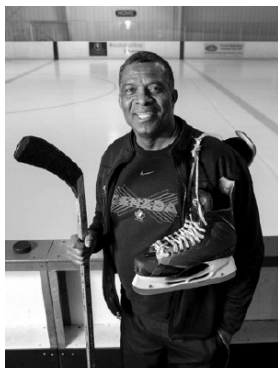
TIME	EVENT	LOCATION
8:00AM – 4:30PM	REGISTRATION + INFORMATION	Van Vliet Complex Lounge
8:30AM – 9:45AM	4A: Pucks and Politics	2-210
	4B: International Perspectives	2-215

	4C: Play Fair (documentary by Donna Gall)	2-227
9:45AM – 10:00AM	BREAK Drinks + Snacks Provided	Van Vliet Complex Lounge
10:00AM – 10:55AM	GUEST SPEAKER: Brock McGillis	2-215
11:00AM – 12:15PM	GUEST SPEAKER: Jennifer Botterill	2-210
12:15PM – 1:30PM	LUNCH	On your own
12:45PM – 1:30PM	* POTENTIAL AUTHOR MEETING: Edited collection on minority voices in hockey	2-227
1:30PM – 2:45PM	5A: On-ice Performance	2-227
	5B: CHL and U SPORTS	2-210
	5C: Wellness, Mental Health, and Mindset	2-215
2:50PM – 4:00PM	GUEST SPEAKER: Ian Herbers	2-210
4:00PM – 4:15PM	BREAK: Drinks + Snacks provided	Van Vliet Complex Lounge
4:15PM – 5:45PM	6A: Heroes, Dreams, and Realities	2-210
	6B: <u>Cancelled</u>	
	6C: (Re)storying Race and Ethnicity	2-215
8:30PM – 9:30PM	SHINNY	Clare Drake Arena

* Any authors interested in contributing to an edited collection on minority voices in hockey, including those who have already expressed interest or who have been approached

SATURDAY JULY 7TH

TIME	EVENT	LOCATION
8-10:45AM	REGISTRATION + INFORMATION	Van Vliet Complex Lounge
8:30-9:45AM	7A: Exploring Team Culture and Athlete Success	2-227
	7B: Developing Girls' and Women's Hockey	2-210
	7C: Masculinity and Sexuality	2-215
9:50-11AM	BOOK SERIES	2-210
11:30AM-1:30PM	CLOSING BRUNCH WITH KARL SUBBAN	Maple Leaf Room, Lister Centre



KARL SUBBAN

Karl is a former school principal in one of Toronto's toughest neighbourhoods, and the father of five children, including three NHL players. He's dedicated his life to helping others reach their potential—to be better at their careers, and as people. In his gregarious, powerful talks—and in his brand-new memoir, *How We Did It*—he explores teamwork and leadership and offers a fresh take on what it means to succeed.



JENNIFER BOTTERILL

Jennifer was a member of the Canadian Women's Hockey Team from 1997-2011 and has attended 4 Olympic Games. She is a three time Olympic Gold Medalist and a five time World Champion. Jennifer is a graduate of Harvard University and completed her degree with honours. She also played hockey for Harvard and is the only two time winner of the Patty Kazmaier award (given to the top player in women's college hockey). Jennifer is a keynote speaker and works in television with CBC and TSN.



HARNARAYAN SINGH

Harnarayan is a play-by-play commentator for Hockey Night in Canada Punjabi and Sportsnet. He is a graduate of Mount Royal University and sits on the board of HEROS Hockey, a charity that uses hockey to teach and empower at-risk youth in Canada.



IAN HERBERS

Ian just completed a stint as Assistant Coach of the Edmonton Oilers of the National Hockey League (NHL) and is now returning to the University of Alberta's Golden Bears hockey team as Head Coach. Ian's playing career saw him suit up for U Sports, the Western Hockey League (WHL), International Hockey League (IHL), and the NHL, including some time with the Oilers. He has also coached in the American League (AHL), Ontario Hockey League (OHL), and East Coast Hockey League (ECHL).

**KIERAN BLOCK**

Kieran is a teacher, a former Paralympic sledge hockey (parahockey) player, a graduate of the Western Hockey League, and a former University of Alberta Golden Bear. His credits include a league championship in the Western League and gold and silver medals at the sledge hockey World Championships. Kieran recently wrote a book about having shattered his legs in a cliff diving accident titled “The Ups and Downs of Almost Dying”.

**BROCK MCGILLIS**

Brock is the only living openly gay former professional hockey player in the world. His career has brought him to the Ontario Hockey League, East Coast Hockey League, U Sports, and the Holland Premier League. He is a student at Laurentian University and owns an athletic training business called Be A Rock Sports Training, which regularly houses Major Junior hockey players.

**DR. VICKY PARASCHAK**

Dr. Paraschak has been a faculty member in Kinesiology since 1984. Her research focuses on Aboriginal peoples and sport, and she has facilitated several workshops using a strengths perspective to help improve conditions for Aboriginal sport in Canada. She also has worked with the NWT government’s Sport and Recreation Division as a policy officer, and as a consultant facilitating various Directions Conferences. Currently her focus is on efforts to enhance reconciliation with Indigenous peoples in Canada specifically in the area of physical activity, in keeping with the five relevant calls to action found in the Truth and Reconciliation Commission summary report.

SESSION 1

SESSION 1A: VIOLENCE, ENFORCERS, AND INJURIES

Moderator: Matt Hoven, St. Joseph's College, University of Alberta

Rink rage: Spectator violence in Canadian ice hockey

Curtis Fogel, Brock University, Kevin Mangeon, and Daniel Sailofsky; Brock University

Hockey, health, and injury: A socio-historical approach

Stacy L. Lorenz and Geraint B. Osborne, University of Alberta

The tragedy of the enforcer in Lynn Coady's The Antagonist and Jeff Lemire's Roughneck

Fred Mason, University of New Brunswick

SESSION 1B: THE POWER OF THE MEDIA

Moderator: Elise Vist, University of Waterloo

#BEBOLDFORCHANGE: How the us women's national hockey team used twitter and labor strategies to strike a new deal

Noah Underwood and Judy Davidson, University of Alberta

A gendered analysis of NCAA Division 1 hockey players' visual self-presentation on Twitter

Kent Kaiser, University of Northwestern Saint Paul

The Subban brand: A case study and digital ethnography of a hockey star's Instagram

Kimberley A. Tonietto, University of Windsor; Craig G. Greenham, University of Windsor

If not on parliament hill then where? Exploring the media's coverage of the discussion to host the NHL's heritage classic in Canada's capital

Cory Kulczycki, University of Regina; Jon Edwards, University of New Brunswick; Luke Potwarka, University of Waterloo

SESSION 1C: 20TH CENTURY COACHES, TEAMS, AND COMMUNITIES

Moderator: Stacey Leavitt, University of Lethbridge

Knowledge and power: Inventing the hockey coach, 1900-1920

Andrew Holman, Bridgewater State University

The 'Miracle Maid' of Cornwall, the Elysium rink, and the winter of 1916

Thomas Rorke, Pennsylvania State University

"For Canada": The memory, marginalization, and monetization of the Winnipeg Falcons

Taylor McKee, University of Western Ontario

SESSION 2

SESSION 2A: HOCKEY PARENTS

Moderator: Carly Adams, University of Lethbridge

A phenomenological exploration of parental support in elite midget AAA hockey

Jon Edwards in place of Joseph Todd, University of New Brunswick

Home Ice: Reflections of a Reluctant Hockey Mom

Angie Abdou, Athabasca University

Parental knowledge of and attitudes towards concussion management and the return-to-play protocols in youth minor hockey parents

Janet Aucoin and Colin King, Acadia University

SESSION 2B: CONDITIONING, PREVENTION, AND REHABILITATION

Moderator: David Pearsall, McGill University

Hockey fights parkinson's disease: Biopsychosocial benefits of returning Canadians living with parkinson disease to their local rink

Jon Doan, University of Lethbridge

Hip pain in hockey players: a multi-discipline approach to the post surgical rehabilitation process of femoroacetabular impingement

Steve Chmielewski, Athletico

Considerations when choosing the proper conditioning for a hockey athlete

Joel Jackson, University of Alberta

Importance of single leg balance and strength training: exercise progression and injury prevention focus

Steve Chmielewski, Athletico

**SESSION 2C: FUTURE INITIATIVES, FACTORS,
AND TRENDS**

Moderator: Erin Morris, State University of New York Cortland

Cross ice vs full ice”: Challenges associated with 2019 Hockey Canada’s initiative

Jean LeMoynes, Julien Glaude-Roy, Jeremy Deschenes-Gagne, Université du Québec à Trois-Rivières

Running up the score in ringette

John Valentine, MacEwan University

Minor hockey officials and organizational support: current trends and future needs

Shawn Eckford, MacEwan University and Julie Stevens, Brock University

Understanding hockey players’ predispositions to be active: A deeper look on environmental, social and motivational factors

Vincent Huard-Pelletier and Jean LeMoynes, Université du Québec à Trois-Rivières

SESSION 3

SESSION 3A: WOMEN, VISIBILITY, AND LEGITIMACY

Moderator: Erin Morris, State University of New York Cortland

The visibility of women’s professional hockey

Donna Gall, Ryerson University

#BEBOLDFORCHANGE: The USA ice hockey women’s successful threatened boycott of the world championships in March 2017

Jeffrey Gerson, University of Massachusetts Lowell

We have to work for it”: An examination of the gendered structure of ice hockey in Canadian Interuniversity Sport

Chelsey H. Leahy, University of Windsor

SESSION 3B: HOCKEY ANALYTICS

Moderator: Brett Pardy, McGill University

What do the numbers mean?

Craig Peterson, Vinodh Chellamuthu, Dixie State University

“Road to the cup”: how puck recoveries, offensive transitions, and offensive zone entries can contribute to the conquest of a Stanley Cup

Jean-Francois Brunelle, Jean LeMoine, Université du Québec à Trois-Rivières

Evaluating a team through hockey analytics

Craig Peterson, Vinodh Chellamuthu, Dixie State University

SESSION 3C: “1001 FACTS? DIDN’T YOU FORGET THE TIME WHEN...” A READING BY BRIAN KENNEDY

Moderator: Cheryl MacDonald, University of Alberta

Brian Kennedy is an Associate Professor of English at Pasadena City College and a long time Hockey Conference participant. His prior books include *Coming Down the Mountain: Rethinking the 1972 Summit Series* (2014), *Growing Up Hockey* (2007) and *Living the Hockey Dream* (2009). He also contributed to the hockey anthology, *Now is the Winter: Thinking about hockey* (2009). He has also appeared in the documentary film, *Hockey: More Than a Game*, which was screened on PBS stations in the United States during 2012. He will be reading from his latest work.

SESSION 4

SESSION 4A: PUCKS AND POLITICS

Moderator: Courtney Szto, Queen’s University

‘The commies play like robots’: Cold war rhetoric and the fashioning of Canadian identity in international hockey

Thomas Rorke, Pennsylvania State University

Cold War: The 1972 Summit Series and the revival of Canadian nationalism

Sallie Middleton and Elias Polychronopoulos, Palm Beach State College

Canada’s holy grail: an investigation into Lord Stanley’s political motivations to donate the Stanley Cup

Jordan Goldstein, Wilfrid Laurier University

A fresh sheet of ice? Changing business models, arena developments, and expansive subsidy demands

Paul Nya and Jay Scherer, University of Alberta

SESSION 4B: INTERNATIONAL PERSPECTIVES

Moderator: Alexandra Mountain, University of Pittsburgh

How Swede it is: The development and training of elite Swedish youth ice hockey players

Alexandra Mountain, University of Pittsburgh

Measuring the economic impacts of Finnish elite ice hockey clubs

Risto Rasku, JAMK University of Applied Sciences

They're coming to America: U.S. college ice hockey participation and the development of women's ice hockey internationally

Heather Muir, Bowling Green State University

SESSION 4C: PLAY FAIR DOCUMENTARY BY DONNA GALL

Moderator: Cheryl MacDonald, University of Alberta

PLAY FAIR is a compelling, unflinching and visually rich documentary that questions the assumption that women's fight for full rights in the world of sports is over. The film explores five decades of activism and legal challenges that women fought to ensure they would have equal access and rights to compete in sports on elite and community levels. There have been many victories but has equity really been achieved?

There is still a lack of women in leadership positions in the sporting boardrooms and on the fields. The sexualization and objectification of women athletes persists as does the economic disparity between male and female professional athletes. More girls are playing hockey now than ever before but they still have to fight for ice time. Eugenie Bouchard wins an important match at the Australian Open only to field questions from reporters about her outfit. As recently as the 2010 Vancouver Olympics, women were told they couldn't compete in the Olympic ski-jump. Kaillie Humphries competes in the 4 Men Bobsled with 3 men because there is no such equivalent for women. While there are many victories to celebrate, can we say that women have full equity in the world of sports?

What will it take to ensure that all female athletes have an equal right to play? And, most importantly, what does the future hold for female athletes in Canada? Who are tomorrow's activists who will continue to strive for equity while making sure the gains of the past aren't lost? Narrated by Catriona Le May Doan and featuring Canada's most highly-regarded and engaged athletes, including Hayley Wickenheiser, Silken Laumann, Nicole Forrester, Katie Willis, Charline LBonté, Waneek Horn Miller, Natasha Wesch and Kaillie Humphries, the film explores today's realities across the country, asking these questions and demanding change.

SESSION 5

SESSION 5A: ON-ICE PERFORMANCE

Moderator: David Pearsall, McGill University

Can elasticity in hockey equipment make you skate faster?

Brian J. McPhee, Aiden B. Hallihan, Philippe J. Renaud, Shawn M.K. Robbins, David J. Pearsall, McGill University

A comparative analysis on in-skate pressure distribution and acceleration time during skating starts performed on three different skate blade pitch settings

Kelly Lockwood, Hamilton, C. Dunne; Brock University

Application of shooting performance research at CCM hockey

Marc LeVangie, CCM Hockey

On-ice 3D study of wrist shots

David J. Pearsall, Shawn M.K. Robbins, Philippe J. Renaud Brian J. McPhee, Aiden B. Hallihan, McGill University

SESSION 5B: THE CHL AND U SPORTS

Moderator: Jon Edwards, University of New Brunswick

Psychosocial development of junior hockey players

A.J. Sturges, West Virginia University

Hooking: Tobacco industry targeting of young hockey players

Kelley Lee, Simon Fraser University

Is U Sports hockey the best kept secret in North American sports?: A Case Study of the Legitimacy of U Sports Men's Hockey Member Schools as a Pathway to Professional Hockey

Jon Edwards in place of Cam Braes, University of New Brunswick

An analysis of the organizational design of Canadian major junior league offices

Jordyn Moussa and Julie Stevens, Brock University

SESSION 5C: WELLNESS, MENTAL HEALTH, AND MINDSET

Moderator: Angie Abdou, Athabasca University

Moving past the outcomes of youth hockey and into the development of "mindset"

Kyle McDonald and June LeDrew, University of Regina

Hockey talks about... talking?: The NHL's conflicted relationship between masculinity and mental health awareness

Brett Pardy, McGill University

Creating a community of wellness: Hockey as a space to improve mental health

Shona Hickmore, University of Calgary

SESSION 6

SESSION 6A: HEROES, DREAMS, AND REALITIES

Moderator: Angie Abdou, Athabasca University

Playing with the hero in Richard Harrison's Hero of the Play

Jamie Dopp, University of Victoria

'Let the spirit prevail': the hockey dream of Fr. David Bauer

Matt Hoven, St. Joseph's College, University of Alberta

A nothingness lurks behind it: Unmasking Vegas Golden Knights hockey

Brian Kennedy, Pasadena City College

SESSION 6B: FANS, MARKETS, AND BUSINESS MODELS

CANCELLED

SESSION 6C: (RE)STORYING RACE AND ETHNICITY

Moderator: Thomas Rorke, Pennsylvania State University

Growing up & playing hockey as a hockey player of Sikh decent

Lali Toor, University of Alberta

We are hockey: Advocating for an inclusive re-telling of hockey in Canada

Courtney Szto, Queen's University

The good old hockey game: Hockey as a site of race-making

Bridgette Desjardins, Carleton University

SESSION 7

SESSION 7A: EXPLORING TEAM CULTURE AND ATHLETE SUCCESS

Moderator: Matt St. Joseph's College, University of Alberta

Hockey player contribution to team success

M. Gordon Hunter, University of Lethbridge

The Importance of 'Crazy Hockey Parents' to the Elite Athlete

Scott Taylor, Athletic solutions consultant

Exploring strengths and hope in a memorial cup hockey team

Dan Upham, University of Windsor

SESSION 7B: DEVELOPING GIRLS AND WOMEN'S HOCKEY

Moderator: Carly Adams, University of Lethbridge

Misconduct for misogyny: experiences of officials in female hockey

Madison Danford, University of Toronto

Organizing hockey for girls' and women: A comparative analysis of provincial governance structures in Canada

Stacey Leavitt, Delaney Duchek, Carly Adams, University of Lethbridge

The cohort clash in women's recreational hockey – a quantitative analysis

Denyse Lafrance Horning, Nipissing University

Girl focused development: The case of girls' hockey

Erin Morris, State University of New York Cortland

SESSION 7C: MASCULINITY AND SEXUALITY

Moderator: William Bridel, University of Calgary

Understanding the conspiracy of silence of gay hockey players in the NHL

Roger LeBlanc, Université de Moncton

Masculinity, Sexuality, and Homophobia among former CHL and NHL players

Tim Skuce, Brandon University

Bromance to romance in the NHL and hockey real person fiction (RPF)

Elise Vist, University of Waterloo

'Whatta' you mean you don't play hockey: you a queer or somethin'?' gender, sexuality, sport, and life as a non-hockey playing Canadian boy

William Bridel, University of Calgary

BOOK SERIES

Moderator: Jenny Ellison

Hockey: Challenging Canada's Game – Au-delà du sport national

Jenny Ellison, Canadian Museum of History

Hockey: A Global History

Andrew Holman, Bridgewater State University

Growing Up Hockey: The Life and Times of Everyone Who Ever Loved the Game.

Brian Kennedy, Pasadena City College

The Ups and Downs of Almost Dying

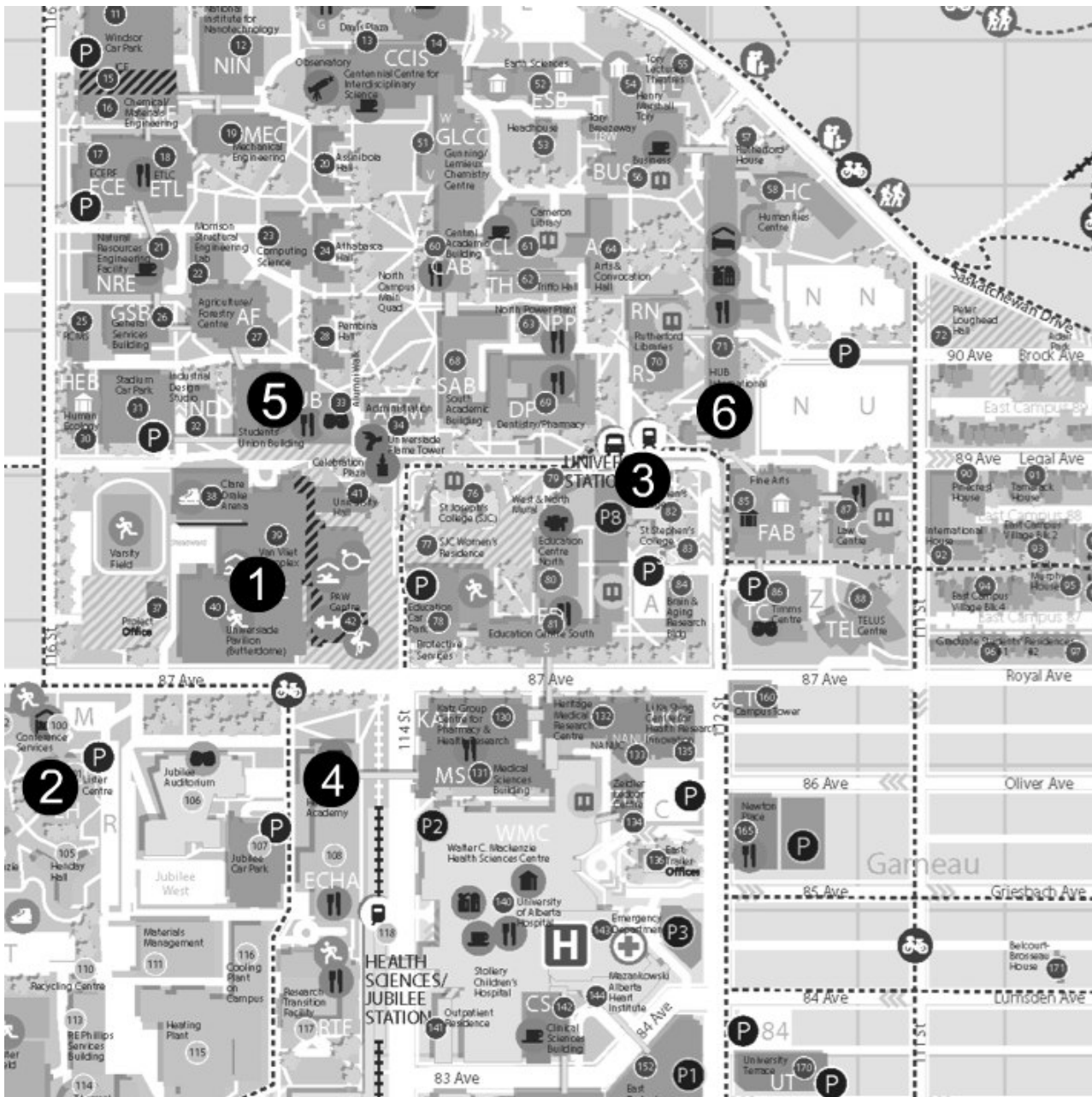
Kieran Block, University of Alberta and Team Canada Alumni

Hockey Talk: Stories Behind the Voice; The Older I Get the Better I Was; Hockey Player Contribution to Team Success

Gordon Hunter, University of Lethbridge

Writing the Body in Motion: A Critical Anthology on Canadian Sport Literature

Angie Abdou, Athabasca University; Jamie Dopp, University of Victoria



1. Van Vliet Complex (Rooms 2-210, 2-215, 2-227, The Chopped Leaf)
2. Lister Centre (lodging, Maple Leaf Room)
3. University Station (bus and Light Rail Transit)
4. Starbucks
5. SUB (food, bookstore)
6. HUB (food, ATMs)

NOTES