



Putting it on Ice IV: Visioning & Re-visioning Hockey's Arena

{ This conference is financially supported by generous donations from the Dean's Office, Faculty of Health Sciences; the Director's Office, School of Kinesiology; and Research Western via the office of the Vice-President (Research) }



The Program Schedule

**** Please note that names in brackets beside each session number are the Moderators ****

Wednesday June 18th ~ Somerville House Room # 3317

8:00 – 8:30 Registration, Name Tag, Packet Pick-up

8:30 – 8:45 Welcome from Faculty of Health Sciences' Dean Jim Weese

8:45 – 10:15 Session 1 (Morrow) ~ Modernisms and Representations in Cultural Arenas

Ross, J. Andrew: Watching *Weekend*: The Canada-USSR Summit Series as a Discourse on Modernity

Allain, Kristi: "The Mad Russian": Cold War Discourse and Representations of Alexander Ovechkin in the Canadian Press

Dopp, Jamie: (Mis)Deeds of Gods and Heroes: The Summit Series & Religion

Masurov, Adel, Chard, Chris, Mongeon, Kevin, Hyatt, Craig, & Mallen, Cheryl: Is there, Or Is There Not, a Russian Factor?

10:15 – 10:30 Refreshment Break

10:30 – 11:40 Session 2 (Adams) ~ Women's Hockey Development in the US & Canada

Rorke, Thomas: Early Starts and Forgotten Games: women's college ice hockey in the United States, 1895-1917.

Stevens, Julie, & Edwards, Jonathan: An analysis of women's hockey development in Canada: Is the Program of Excellence a model that works?

Gerson, Jeffrey: Women Coaches in Canadian and American College Ice Hockey: An Oral History

11:45 – 1:45 Lunch & Keynote Presentation: Green Leaf Café Room 3340 Somerville House ~ *Inside the Players' Arena: An Interview with Mark Popovic* by Don Morrow

2:00 – 3:15 Session 3 [Room 3317] (Warecki) ~ Arena Patriotism and Rhetoric

Goldstein, Jordan: Stanley's Scaffold - *The creation of the Dominion Challenge Cup and notions of Canadian patriotism 1888-1893*

Rohatyn, Dennis: Firing 'Rocket' Richard: A Semiotic Shot

Buma, Michael: "Harper on Hockey"

2:00 – 3:15 Session 4 [Room 2316] (Andrew Ross) ~ Sponsorship, Slapshot, and Snapshots

Harrison, Richard: Hockey as Canadian Tragic Theatre – And Slapshot as Comedy's Reply

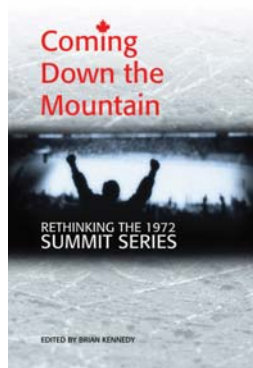
McNeil, David: Snapshots of Hockey's "Arena": 1953 and 2013

Gee, Sarah and Eagleman, Andrea: "Good luck trying to reach anyone in Canada today": Molson Canadian, hockey and sponsorship activation through social media

3:15 – 4:15

Book Launch: *Coming Down the Mountain: Rethinking the 1972 Summit Series* edited, with a reading, by Brian Kennedy.

Refreshment Break hosted by Wolsak & Wynn Publishers



5:00 – 6:00 ~ Shiny Game: Thompson Arena

Dinner and Evening on your own

Thursday June 19th ~ Somerville House Room # 3317

8:45 – 10:15 Session 5 (Stevens) ~ Culture, Compensation, and the NHL Marketplace

Norman, Mark & Stark, Tobias: Lights, Camera, Action!: “NHL Revealed: A Season Like No Other” and the National Hockey League’s positioning in the transnational sport marketplace

Mongeon, Kevin & Boyle, Michael J.: A Further Assessment of Cultural Diversity Impacts in the National Hockey League

Tingling, Peter M., Masri, Kamel, & Martell, Matt D.: The Gini & the NHL: Does Income Inequality Correlate With Performance?

10:15 – 10:30 Refreshment Break

10:30 – 12:00 Session 6 (Howell) ~ International Hockey Then and Now

Stark, Tobias, & Cantelon, Hart: Guru or Court Jester? The Lloyd Percival Paradox

Edwards, Jonathan & Lohnes, Cynthia: Closing the Gap: Exploring the Strategies used by the NCAA Division I Schools to Recruit International Female Hockey Players

Howell, Colin: International Hockey: (Re)visioning the Game’s ‘Metropolitan Mystique’

12:00 – 1:45 Lunch and Keynote Presentation: [Green Leaf Café Room 3340 Somerville House](#) ~ *The Importance of Perspective by Dave Simpson*

2:00 – 3:30 Session 7 (Mac Ross) ~ Transformation & Operationalization in Organized Arenas

Adams, Carly: A changing culture of hockey? A study of girls’ hockey academies in Canada

MacDonald, Cheryl: The Operationalization of Gender and Sexuality in the Lives of Canadian Major Midget Ice Hockey Players

Morris, Erin: Keep it clean: The views on physical play in women’s hockey of a women’s collegiate club team

3:30- 3:45 Refreshment Break

3:45 – 5:15 Session 8 (Cantelon) ~ Branding, Kitsch, Stakeholders, and Urban Rinks

Chard, Chris: Brand Associations and their Influence on Sport Employee-Based Brand Equity: A consideration of the National Hockey League

Kennedy, Brian: The Spectacle Turned Collectible: Souvenir Kitsch In and Out of the Arena

Ogden, Joshua D. & Edwards, Jonathan: “Are Canadian Stakeholders Resting on their Laurels?”: A Comparison Study of the Athlete Pathway Through the Swedish and Canadian Systems

Kotylo, Lenard: Toronto Ice Rinks and Their Place in Toronto Life

6:30 – 9:00: [London Hall Residence](#)

[Reception \(cash bar\), Banquet, & Keynote Address: Brian McFarlane: *From the Broadcast Booth*](#)

Friday June 20th ~ Somerville House Room # 3317

8:45 – 10:15 Session 9 ~ (Harrison) Age, Pain, and Penalties

Chittle, Laura, Horton, Sean, & Dixon, Jess C.: Exploring the Relative Age Effect in Canadian Interuniversity Hockey

Yeldon, Jacqueline: Exploring the meaning of pain in boys' competitive minor hockey

Wagar, Terry: Two Referees Twice as Many Penalties

10:15 – 10:30 Refreshment Break

10:30 – 12:00 Session 10 (Dopp) ~ Parents, Partnerships, and Conflicts

Warecki, George: Reflections from a Grateful Hockey Dad

Anderson, Jody: Hockey's Life Lessons: *from a Hockey Graduate*

Isnor, Heather, Dawson, Kim, Quirke, Linda: Parental Rink Rage in Minor Hockey: Does the Type of Competition Matter?

Hyatt, Craig, Andrijiw, Andre, Dionne, Darryl, Julien, Mark, & Wright, Barry: Extending the Arena to Include the Home: A Study of Work-Life Conflict in the Lives of Minor League Hockey Players and their Spouses

12:00 – 1:00 Lunch Green Leaf Café Room 3340 Somerville House

1:00 – 2:30 Session 11 (Kennedy) ~ Climate, Transgressions, Compensation & Safety

Wagar, Terry, Webb, Shannon, & Rondeau, Kent: Examining Options to Make Hockey Safer

Rich, Kyle A.: Hockey in the Rural Arena: Exploring Transgression and Social Capital at a Community Tournament

Ali, Adam & Johnson, Jay: *Skating on Thin Ice?* The impact of climate change on backyard hockey in Southern Ontario

Buzek, Kieran, & Dixon, Jess C. Payroll Efficiency in the NHL: A Comparison of Pre- and Post-Salary Cap Eras

2:30 – 2:45 Refreshment Break

2:45 – 4:15 Session 12 (Kotylo) ~ Legality, Tranquility, & Identity

Ross, Mac: "Reasonably Incidental to the Normal Playing of the Game of Hockey?": The Maloney-Glennie Incident, Canadian Manhood, and the Law, 1975-76

Kelley, Sean M.: From Indoor Rinks to Outdoor Rinks to the Pond: An Argument in Favor of Returning to the Existential Creative Component of Hockey

Pacholuk, Colin: Hockey and the Okanagan Identity: The Penticton Vees and the 1956 world championships

~ *Bon Voyage, Safe Journeys Home to your Rink of Dreams* ~